

Special Issue on Pure Marketing and Management

Call For Papers

A new Special Issue *Pure Marketing and Management* (<http://www.sjbizmgmt.org/sinfo/175019>) has been launched in *Science Journal of Business and Management* (<http://www.sjbizmgmt.org>). This Special Issue intends to collect research achievements concerning Marketing and Management. Novel insights as well as fundamental research on the topics are warmly welcomed. Your submissions along with your ingenious works are expected.

Lead Guest Editor

Lead Guest Editor: Muhammad Salman Arshad

Affiliation: Department of Management Sciences, University of Central Punjab, Faisalabad Campus, Faisalabad, Pakistan

Paper Submission

Potential authors are humbly requested to submit an electronic copy of their complete manuscript via <http://www.sjbizmgmt.org/submission>

Topics of Interest Include (but not limited to):

- ◆ Marketing
- ◆ Advertising
- ◆ Supply Chain
- ◆ Management
- ◆ E-commerce
- ◆ Human Resource

Important Dates

Submission Deadline: **Mar. 10, 2020**

Publication Deadline: **May 10, 2020**



Join as Guest Editor

For scholars who have intention to join the special issue as guest editor, please check out the link below:

<http://www.sjbizmgmt.org/jsjt/175019>